

The CoB Honors House – *A Virtual Tour*

This report provides USMNEWS.net readers with a bit of information about the new CoB Honors House, an on-campus living/learning environment for a select group of USM business majors. This *virtual tour* comes to readers via details from the CoBHH's Facebook page.

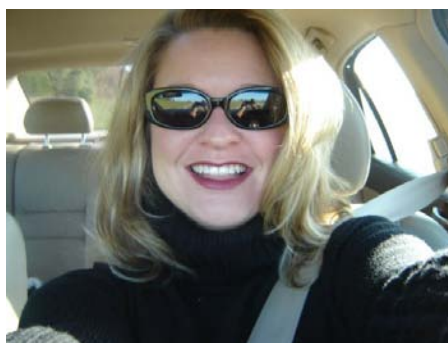
The CoB HH prominently displays and promotes the new USM b-school mantra, “Building Better Business.” This promotion generally comes via banners, such as the one shown below (that hangs in the CoBHH).



Residents of the CoBHH moved in around 15-August-09, and associate professor of accounting Gwen Pate was on hand to assist them. Pate is pictured below, at far right.



The faculty/staff advisors to the CoBHH are Brian Lee, a CoB professor of practice, Shannon Woodward, the CoB's development director, and Lance Nail, CoB dean. These three are pictured below, respectively.



The CoBHH is located in a vacant USM fraternity house. This house is depicted in the photos below.



Early on in the 2009-10 academic year, Michael Wittmann, the *Max Draughn Distinguished Associate Professor of Healthcare Marketing*, delivered a guest lecture at the CoBHH. Photos of that event are inserted below, with Wittmann shown in the one at right.



Shortly after Wittmann's lecture there, the CoBHH held an Open House. CoB assistant professor of finance, Kimberly Goodwin, was in attendance. Goodwin is shown in the photo below.



After the Open House, associate professor of economics Sami Dakhliia visited the CoBHH to deliver a lecture. Photos from that event are presented below. Dakhliia is shown at far right in the first photo.



About one month after Dakhliia's visit, assistant professor of marketing John Hansen came to the CoBHH for a book discussion. A picture of Hansen leading that discussion is shown below.



During the spring semester of 2009-10, the CoBHH celebrated USM's 100th birthday. Photos of the bash are inserted below. CoB dean Lance Nail is shown in the second one.



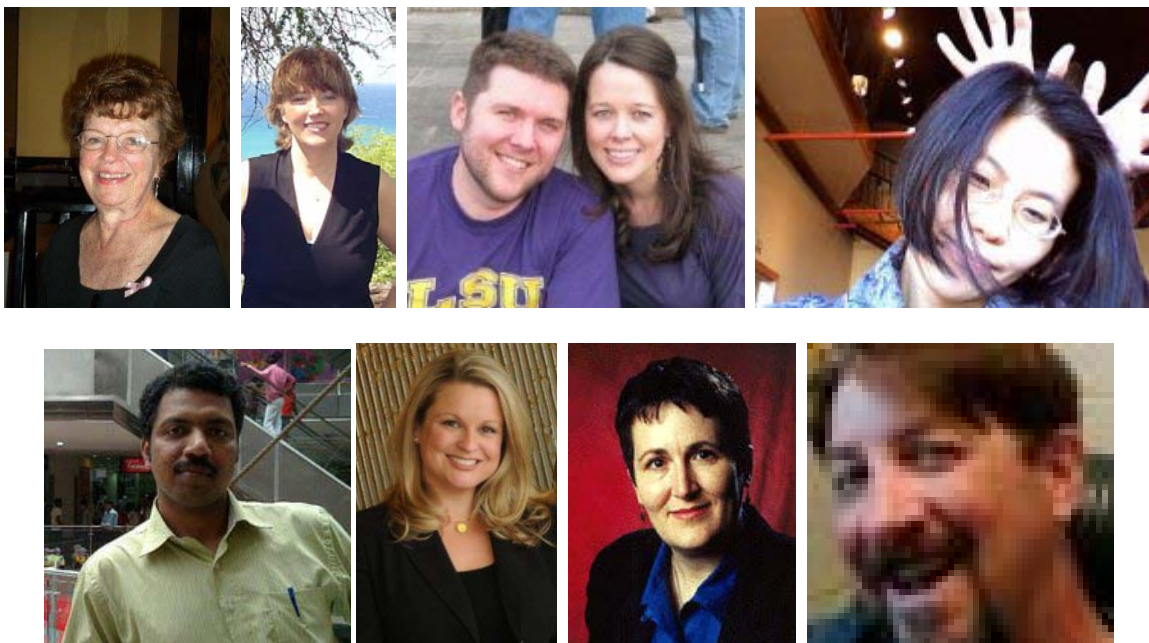
The photos below depict some of the socializing from the CoBHH during 2009-10.



The 2009-10 academic year ended with a CoBHH bash at the Nail home in Hattiesburg. Photos from that event are shown below.



Finally, the CoBHH has a number of fans, including several CoBers. CoBHH fans are included on the organization's Facebook page. Some of these are depicted below.



The CoB faculty/staff fans of the CoBHH pictured above are instructor of marketing Dolly Loyd, associate professor of fashion merchandising Brigitte Burgess, assistant professor of marketing Melinda Andrews, assistant professor of fashion merchandising Gallayanee Yaoyuneyong, assistant professor of tourism management Babu George, CoB development director Shannon Woodward, professor and chair of marketing Leisa Flynn, and assistant professor of management Bret Becton.